


# VEERLE VAN WIJLEN

Master Industrial Design Student TU/e



## CONTACT

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 [veerlevanwijlen.com](http://veerlevanwijlen.com)

Industrial Design Master student (22 years old) at the University of Technology Eindhoven. In my work, I aim to empower and socially integrate people who are affected by mental health issues and as a result restricted to participate in everyday life—I want to enable people to be their "best self" in society.

Have mainly worked on projects that addressed **service design, design for mental health support, and personalization design processes**. Therefore in my past projects and courses I have gained expertise in these main areas: multi-disciplinary design research, participatory design research, concept development for wicked problems, co-design & co-evaluations, interactive & experience design probes and qualitative data analysis.

## SKILLS

### PROFESSIONAL

Graphic Design (Illustrator, InDesign, Photoshop)

Multi-stakeholder & Participatory User Research Methods

Multi-Disciplinary Collaboration

Concept Development & Prototyping

Laser Cutting & Technical 2D Scale Models

Programming (Processing, Arduino, Modeling)

Sketching

Leading Design Research Processes

Intensive Literature Research & Scoping

### PERSONAL

Communication

Empathy

(Visual) Presentation

Planning and Organization

Self-Directed Learning

Reflecting

Creative

Ambitious

Scientific Writing, Songwriting, Poetry

## EDUCATION

- 2019 • **BACHELOR OF SCIENCE (BSc) INDUSTRIAL DESIGN**  
University of Technology Eindhoven (TU/e), department of Industrial Design
- 2017 • **PROPAEDEUTICS INDUSTRIAL DESIGN**  
University of Technology Eindhoven (TU/e), department of Industrial Design
- 2010 - 2016 • **SOCRATES HONOUR SOCIETY CERTIFICATE**  
Het Willem van Oranje College in Waalwijk (pre-university education)
- 2010 - 2016 • **VWO DIPLOMA**  
Het Willem van Oranje College in Waalwijk (pre-university education)

## WORKING EXPERIENCE

- 2020 Sept - 2021 Jan • **DESIGN RESEARCH INTERN (GERMANY)**  
Individual research on design opportunities within clinical psychology & psychotherapy research and practice with prof.dr. Rubel at the *Justus-Liebig Universität Giessen* (psychotherapy research department)
- 2019 May - 2019 Dec • **EMPLOYEE CATERING INDUSTRY**  
Doing various service tasks within the hotel-restaurant *the Queen in Eindhoven*
- 2018 Sept - 2019 Jan • **DESIGN INTERN**  
*Studio Tast (Eindhoven)* - fulltime internship. Literature research, user tests and research, conceptualization, material research, product implementation, graphic design and interior design
- 2017 - 2018 • **COMMISSIONER OF EXTERNAL AFFAIRS**  
ID Career Committee Industrial Design at the *University of Technology Eindhoven* - extracurricular activity (acquisition)
- 2013 - 2018 • **EMPLOYEE AGRICULTURAL COMPANY**  
*Sentinel in Sprang-Capelle* - side job
- 2012 • **TAEKWONDO INSTRUCTOR**  
*TCW Waalwijk* - social internship

## INTERESTS

-  Design for Mental & Social Health Support
-  Participatory Design Research
-  Service Design
-  Qualitative Data Analysis & Visualization
-  Clinical Psychology & Psychotherapy Treatments, Interventions and Innovations
-  Interactive, Experience and Discussion Design Probes
-  Multi-sensory & Tangible Interactive and Experience Design
-  Storytelling & Writing Poetry & Songwriting
-  Multi-Disciplinary Design Research
-  Fight Sports & Rugby
-  Singing & Playing Guitar

LANGUAGES

NL

EN

DE